



GAP 8th Annual Awards Dinner & Fundraiser

Sponsorship & Marketing Opportunities

Please respond early for maximum benefit

Dear Friends & Community Partners:

The Gang Alternatives Program (GAP) is hosting a very important event on Saturday, March 27, 2010. The event, "An Elegant Evening on the Coast," will be held at the Crowne Plaza Hotel, San Pedro and will include a elegant reception, sumptuous dinner, live and silent auction, awards, a commemorative program and more.

We invite you to participate! Proceeds from this fundraiser will be utilized to help keep kids out of gangs and graffiti off of our streets. GAP is one of the best gang prevention programs ever conceived and it works! However, we need your assistance to keep the program vital and to continue expanding.

There are several ways to get involved and help. **Sponsorships are available at four levels. In addition, you may purchase tables of ten (including recognition signage), commemorative program advertising or make a product/service donation for our auctions.** See the enclosed for the detailed benefit list for each sponsorship level and for information on advertising and contributions. We encourage you to register your sponsorship soon to receive the maximum visibility for your marketing dollars.

The Gang Alternatives Program (GAP), a 501(c)(3) non-profit organization, provides services and programs to promote a gang free lifestyle to young people and their families. Every day, GAP's positive impact is felt by thousands of people in multiple communities in and around the Los Angeles Area – from Watts to Wilmington, Lennox to Lomita, El Sereno to San Pedro, and Harbor City to Boyle Heights. In addition, GAP's graffiti removal program provides an important service to businesses and individuals in our communities.

GAP's mission is to provide learning and growth opportunities in a supportive environment that prepares students to say "No" to gangs and "Yes" to positive lifestyle choices. To achieve its goal GAP has designed a number of programs including a gang prevention program for 4th graders and 6th graders, a parent education program for parents of at risk youth, an after school program, and an extensive graffiti abatement program. It is a proven effective program to help communities resist gangs and violence. The organization is endorsed by Los Angeles Police Department, Los Angeles Sheriff's Department, Los Angeles Unified School District, and Los Angeles County Office of Education. Additional information can be found at www.gangfree.org.

Please contact MeetingWise, our event management partner, at (310) 937-9473 or admin@meetingwise.net if you have any questions or need additional information. We would be delighted to include your company on our list of supporters. The children of our communities count on people just like you!

The GAP Federal Tax ID # is 33-0322451.

Sincerely,

Douglas L. Semark

Douglas L. Semark, Ph.D.
Executive Director



SPONSOR OPPORTUNITIES

The following levels of sponsorship are available for the GAP March 27th Awards Dinner & Fundraiser. We encourage your early commitment for the highest level of exposure.

“Personal Freedom” Sponsor (\$10,000):

- Opportunity for “on stage” check presentation and 3 to 5 minutes at the podium
- Opportunity to place an approved promotional item (no literature) at each seat
- Two premium tables of 10 for the event; table signage (\$2,300 value)
- Premium full page program ad (\$750 value)
- Logo recognition in event advertising –print ads, articles, invitations and flyers (based on commitment date)
- Table gifts for all of your guests (\$300 value)
- Listing on GAP website
- Listing as host of table wine (with signage on each table)
- Opportunity for corporate display and/or banner at the event (6’ x 30” table provided)

“Positive Life Choices” Sponsor (\$5,000):

- Opportunity for “on stage” check presentation and 2 to 3 minutes at the podium
- One premium table of 10 for the event; table signage (\$1,150 value)
- Full page program ad (\$500 value)
- Logo recognition in event advertising –print ads, articles, invitations and flyers (based on commitment date)
- Listing on GAP Website
- Opportunity for corporate display at the event (6’ x 30” table provided)

“Hope” Sponsor (\$2,500):

- One table of 10 for the event; table signage (\$1,150 value))
- Half page program ad (\$275 value)
- Name recognition in event advertising – print ads and articles (based on commitment date)

“Happiness” Sponsor (\$1,500):

- One table of 10 for the event; table signage (\$1,150 value))
- Business card ad (\$150 value)

All Levels of Sponsorship (these benefits are included for all four levels above):

- Recognition and special listings in commemorative program
- Recognition from podium at event
- Sponsor plaque or certificate

OTHER OPPORTUNITIES

Tables Packages

- Table of 10 (one seat free) with signage, \$1,150
- Table of 10 (one seat free) with signage and a full page ad, \$1,600

Program Advertising

- Full Page Ad (4.5” wide x 7.5” high; finished size), \$500
- Half Page Ad (4.5” wide x 3.5” high, finished size), \$275
- Business Card Ad, \$150

Product & Service Donations

We are soliciting items for our live and silent auction valued at \$25.00 or higher. We welcome, gift baskets, gift certificates, tangible products, hotel stays, artwork, unique items and much more. Use your imagination! We are unable to accept items that require a purchase or one-time consultation gift certificates. We reserve the right to package items valued at under \$100 with other items that have been donated.



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Sponsor, Advertiser & Contributor Commitment Form

Registration Deadline: March 17, 2010

Your Details: (please note that all or part of this information may be printed in our program/resource guide; please PRINT clearly))

Name: _____ Company Name: _____

Street Address: _____ City: _____

State: _____ Zip: _____ Website Address: _____

Phone: _____ Fax: _____ Email: (required) _____

By signing below, we are committing to everything marked on this page and understand we are responsible for payment once this form is received. Sponsorships cannot be registered without full payment. Final deadline for all payments is March 17, 2010.

Signature: _____ Date: _____

Register as a Sponsor: (includes seats at the event, advertising and more– check sponsor levels for details)

- "Personal Freedom" @ \$10,000
- "Positive Life Choices" @ \$5,000

- "Hope" @ \$2,500
- "Happiness" @ \$1,500

Register for Other Opportunities:

- Table of 10 @ \$1,150 (note: you save \$100 as 10 seats would be \$1,250)
- Table of 10 and a Full Page Ad Package @ \$1,600 (note: you save \$150 as 10 seats would be \$1,250 and a full page ad is \$500)
- _____ Individual Seats @ \$125 each = \$_____ total
- A General Donation of \$_____
- Advertising (note: we will contact you with ad details)
 - Full Page Ad (4.5" wide x 7.5" high; finished size), \$500
 - Half Page Ad (4.5" wide x 3.5" high; finished size), \$275
 - Business Card Ad (3.5" wide x 2" high; finished size), \$150

Product or Service Donation (note: we will contact you regarding delivery or pick up)

Item: _____ Description: _____ Value: \$_____

Date/Usage Restrictions (if any): _____

Payment:

Please charge my credit card (VISA, MC or AMEX only) in the amount of \$ _____

Name on Card: _____ Signature: _____

Card #: _____ Exp. Date: _____ ID #: _____

(Note: the ID# is the last 3 digits on the back of the card for VISA/MC; four small digits on front left for AMEX)

Check # _____ enclosed in the amount of \$ _____

(Note: Make checks payable to "GAP")

We appreciate your generous contribution. Proceeds benefit GAP programs.

Mail form and payment to:

MeetingWise, LLC • 806 Manhattan Beach Blvd., Suite 205 • Manhattan Beach, CA 90266

(310) 937-9473 • (310) 937-9470 fax • admin@meetingwise.net

Please note that we are not able to advertise or confirm your commitment without payment. Enclose business card if doing a business card ad. We suggest you make a copy of your completed form for your files prior to submitting. If you don't receive email confirmation within 10 days, please contact us.